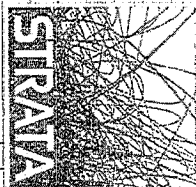


#216749

PLEASE BAIL THE P.M.T.



STRAVA		Client Name	Obama for America	Product	Candidate Orders	Sched Dates	11/01/12 06:00AM - 11/07/12 04:59AM	Estimate #	2309	Primary Demo	Adults 35+	Unit \$	DP Code	Unit Dur	Unit/ Wk	Src	Start Date	End Date	Wk 1 Thu 11/1 '12	Wk 1 Adults 35+	Unit	Tot \$
All-Wks Avg		Notes																				
Total																						
WOTV-TV																						
M-F 2p-4p	3	150																				
M-F 3p-4p	3	75																				
M-F 4p-5p	3	75																				
M-F 6p-6:30p	3	150																				
M-F 7p-8p	3	150																				
M 8p-10p	3	150																				
Su 7p-8p	3	75																				
WOOD-TV																						
M-F 5a-6a	3	150																				
M-F 6a-7a	3	150																				
M-F 7a-9a	3	150																				
Sa 6a-7a	3	150																				
Sa 7a-8a	3	150																				
Sa 8a-10a	3	150																				

THIF M

WOTV-AD0
1x 8-1130p College Football
3 1x \$400

TOTAL
WOTV - \$3125

11,300